



**20
24**

**GOLDEN GLOVES OF AMERICA
NATIONAL CHAMPIONSHIP
PRESENTED BY
DOWNTOWN BOXING GYM
&
METRO DETROIT GOLDEN GLOVES**

Sponsorship Proposal



GOLDEN GLOVES OF AMERICA NATIONAL CHAMPIONSHIP RETURNS TO DETROIT



Since the first Golden Gloves of America National Championship in 1923, Golden Gloves of America, Inc. and its member franchises have provided an opportunity and environment for athletes to develop lifetime skills. Hundreds of dedicated administrators, coaches, trainers and counselors have spent countless time and effort assisting athletes of all ages in the development of personal character and athletic skills. The Golden Gloves program has led the way in promoting amateur boxing in the United States and has produced many competitors for America's boxing teams in the Pan-Am and Olympic games.

In celebration of the Metro Detroit Golden Gloves 90th anniversary and the tremendous growth and achievements of the Downtown Boxing Gym, the organizations have come together to host the Golden Gloves of America National Championship in its triumphant return to Detroit.

METRO DETROIT GOLDEN GLOVES AND THE DOWNTOWN BOXING GYM JOIN FORCES



Metro Detroit Golden Gloves and the Downtown Boxing Gym have joined together to host the Golden Gloves of America National Championship in 2024. The tournament will be held in the heart of Downtown Detroit at Huntington Place, a premier national hub for conferences and events. The weeklong tournament will begin on Monday, May 13 and end on Saturday, May 18, where a male and female boxer will earn the titles of the 2024 Golden Gloves of America Champions.

We are offering businesses and individuals the unique opportunity to be a part of history by becoming a sponsor for the Golden Gloves of America National Championship.

Sponsorship of the tournament puts your brand in front of a national audience, both in-person and in livestream, of spectators, boxers, and coaches from 30 franchises located from New England to Hawaii. Simultaneously, you will demonstrate your commitment to building future leaders with strength, discipline, character and leadership skills to meet the challenges of tomorrow.

THE SPIRIT OF DETROIT

\$150,000

Exclusive Opportunity

- Company branding and logo displayed on the marquee exterior digital sign on the Jefferson Avenue and Washington Boulevard entrance during the two weeks before and the week of the event. Please see page II for more details.
- Potential for exclusive media buy
- Company branding and logo displayed throughout the inside of Huntington Place, Hall D during the tournament
- Company branding and logo posted on all social media platforms, websites, print, and digital media promoting the 2024 Golden Gloves of America National Championship
- Company branding and logo featured throughout the livestream of the tournament
- Full-page interior ad placement in the tournament commemorative book
- Exclusive access to a private VIP room in Huntington Place on the championship night of the tournament
- 6 ringside VIP tables with seating for 6 during the championship night of the tournament
- 8 VIP tickets and 4 general admission tickets held each night of the tournament
- Opportunity to present the championship belt to the gold medal winner of one bout during the championship night of the tournament
- Autographed boxing gloves of the gold medal winner of one bout, presented at the conclusion of the bout, and the opportunity to take a photo with the winner inside and outside of the boxing ring
- Opportunity to meet with boxers and coaches throughout the tournament
- 12 Metro Detroit Golden Gloves 90th anniversary memorabilia t-shirts

Custom sponsorship packages are available. Please contact Meredith Potter at mpotter@dbgdetroit.org for details.

DIAMOND PACKAGE

\$75,000

2 Opportunities

- Company branding and logo displayed on the corner exterior digital sign over the northwest building entrance of Huntington Place during the two weeks before and the week of the event. Please see page II for more details.
- Potential for incorporation into media buy
- Company branding and logo displayed throughout the inside of Huntington Place, Hall D during the tournament
- Company branding and logo posted on all social media platforms, websites, print, and digital media promoting the 2024 Golden Gloves of America National Championship
- Company branding and logo featured throughout the livestream of the tournament
- Full-page interior ad placement in the tournament commemorative book
- 4 ringside VIP tables with seating for 6 during the championship night of the tournament
- 6 VIP tickets and 4 general admission tickets held each night of the tournament
- Opportunity to present the championship belt to the gold medal winner of one bout during the championship night of the tournament
- Autographed boxing gloves of the gold medal winner of one bout, presented at the conclusion of the bout, and the opportunity to take a photo with the winner inside and outside of the boxing ring
- Opportunity to meet with boxers and coaches throughout the tournament
- 10 Metro Detroit Golden Gloves 90th anniversary memorabilia t-shirts

Custom sponsorship packages are available. Please contact Meredith Potter at mpotter@dbgdetroit.org for details.

PLATINUM PACKAGE

\$50,000

2 Opportunities

- Company branding and logo displayed throughout the inside of Huntington Place, Hall D during the tournament
- Potential for incorporation into media buy
- Company branding and logo posted on all social media platforms, websites, print, and digital media promoting the 2024 Golden Gloves of America National Championship
- Company branding and logo featured throughout the livestream of the tournament
- Full-page interior ad placement in the tournament commemorative book
- 2 ringside VIP tables with seating for 6 during the championship night of the tournament
- 4 VIP and 6 general admission tickets held each night of the tournament
- Autographed boxing gloves of the gold medal winner of one bout, presented at the conclusion of the bout, and the opportunity to take a photo with the winner inside and outside of the boxing ring
- Opportunity to meet with boxers and coaches throughout the tournament
- 8 Metro Detroit Golden Gloves 90th anniversary memorabilia t-shirts

Custom sponsorship packages are available. Please contact Meredith Potter at mpotter@dbgdetroit.org for details.

GOLD PACKAGE

\$25,000

4 Opportunities

- Company branding and logo displayed throughout the inside of Huntington Place, Hall D during the tournament
- Potential for incorporation into media buy
- Company branding and logo posted on all social media platforms, websites, print, and digital media promoting the 2024 Golden Gloves of America National Championship
- Half-page interior ad placement in the tournament commemorative book
- 4 VIP tickets held on the championship night of the tournament
- 4 general admission tickets held each night of the tournament
- 6 Metro Detroit Golden Gloves 90th anniversary memorabilia t-shirts

Custom sponsorship packages are available. Please contact Meredith Potter at mpotter@dbgdetroit.org for details.

SILVER PACKAGE

\$10,000

6 Opportunities

- Company branding and logo and displayed inside Huntington Place, Hall D, during the tournament
- Company branding and logo posted on all social media platforms, websites, print, and digital media promoting the 2024 Golden Gloves of America National Championship
- Half-page interior ad placement in tournament commemorative book
- 2 VIP tickets held on the championship night of the tournament
- 4 general admission tickets held each night of the tournament
- 4 Metro Detroit Golden Gloves 90th anniversary memorabilia t-shirts

Custom sponsorship packages are available. Please contact Meredith Potter at mpotter@dbgdetroit.org for details.

BRONZE PACKAGE

\$5,000

10 Opportunities

- Company branding and logo displayed throughout the inside of Huntington Place, Hall D during the tournament
- Company branding and logo posted on all social media platforms, websites, print, and digital media promoting the 2024 Golden Gloves of America National Championship
- Quarter-page interior ad placement in the tournament commemorative book
- 2 general admission tickets held each night of the tournament
- 2 Metro Detroit Golden Gloves 90th anniversary memorabilia t-shirts

Custom sponsorship packages are available. Please contact Meredith Potter at mpotter@dbgdetroit.org for details.

EXTERIOR DISPLAYS

MARQUEE EXTERIOR DIGITAL SIGN

Huntington Place's marquee exterior digital sign spans the view from Jefferson Avenue and Washington Boulevard in Downtown Detroit. The 160' x 30', 4,800 square foot sign displays graphic and supergraphic content and boasts 1.2 million monthly impressions.

The sponsor logo featured on the marquee will be included one on slide during a 6:00 - 9:00 loop (duration of loop dependent on full event schedule of Huntington Place), with 24-hour playback. Content is visible from Huntington Place Square, Jefferson Avenue, Hart Plaza, the Detroit Riverwalk, the People Mover, and from buildings and rooftops surrounding Huntington Place, including the Fort Pontchartrain Hotel.



EXTERIOR DISPLAYS

CORNER EXTERIOR DIGITAL SIGN

Located on the outside corner of Huntington Place at Washington Boulevard and Congress Street, the display comprises two 60'x25' boards for a total of 3,000 square feet. This spectacular two screen digital display is visible to both Washington Blvd & W Congress Street in the heart of downtown Detroit. This location is highly visible from those entering and exiting Huntington Place along with Hart Plaza, Campus Martius Park, and all the major downtown hot spots.

The sponsor logo featured on the corner exterior digital sign will be included on one slide during a 7:00 - 10:00 loop (duration of loop dependent on full event schedule of Huntington Place and paid advertisements), with 24-hour playback.



Sponsorship Levels & Benefits	The Spirit of Detroit	Diamond Package	Platinum Package	Gold Package	Silver Package	Bronze Package
Marquee Exterior Digital Sign	✓					
Corner Exterior Digital Sign		✓				
Hall D Interior	✓	✓	✓	✓	✓	✓
Digital and print media	✓	✓	✓	✓	✓	✓
Livestream	✓	✓	✓			
Ad placement	✓	✓	✓	✓	✓	✓
Exclusive VIP room	✓					
Championship ringside VIP table(s)	✓	✓	✓			
VIP tickets	✓	✓	✓	✓	✓	
General Admission tickets	✓	✓	✓	✓	✓	✓
Championship belt presentation	✓	✓				
Autographed boxing gloves	✓	✓	✓			
Boxer and coaches meet and greet	✓	✓	✓	✓		
Metro Detroit Golden Gloves 90th anniversary memorabilia t - shirts	✓	✓	✓			
Potential for media buy	✓	✓	✓	✓		

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THANK YOU

CONTACT INFORMATION

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