DBG

EST. DETROIT 2007

CORPORATE PARTNERSHIP CATALOG



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CORPORATE PARTNERSHIP OVERVIEW

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At DBG, we believe that learning is a life-long journey and not limited solely to education. While our core programming covers academics, mentoring, meals, and a safe space for growth, enrichment is where students step into new environments, try new things, and discover what truly lights them up. The opportunities outlined below provide a breakdown of how enrichment and experiences fuel college & career success, persistence, and where you can play an integral role in future-proofing our society.

THE DBG DIFFERENCE

Most organizations measure success by outcomes alone. DBG goes further by intentionally building the conditions that make those outcomes possible.

Our model is rooted in shared power relationships between youth and adults, where trust, consistency, and mutual accountability create the foundation for growth. We invest deeply in adult development so our staff can show up with authenticity, cultural alignment, and an unconditional commitment to each student.

Through this relational system, students engage in individualized academic support, STEAM learning, and wraparound services over an average of six or more years. The result is measurable growth in the developmental capacities that drive long-term success such as self-efficacy, agency, adaptability, and self-regulation.

At DBG, outcomes aren't the starting point: they're the result of a system designed for growth, which only happens with the full village participation.



> My experience as a 2026 enrichment partner has been positive. The environment itself feels like a blessing, and it's clear the program is built with intention for both partners and students.

> Students showed strong growth in both their technical skills and creative thinking. There was a noticeable increase in confidence, focus, and willingness to improve as they moved toward completing their projects.

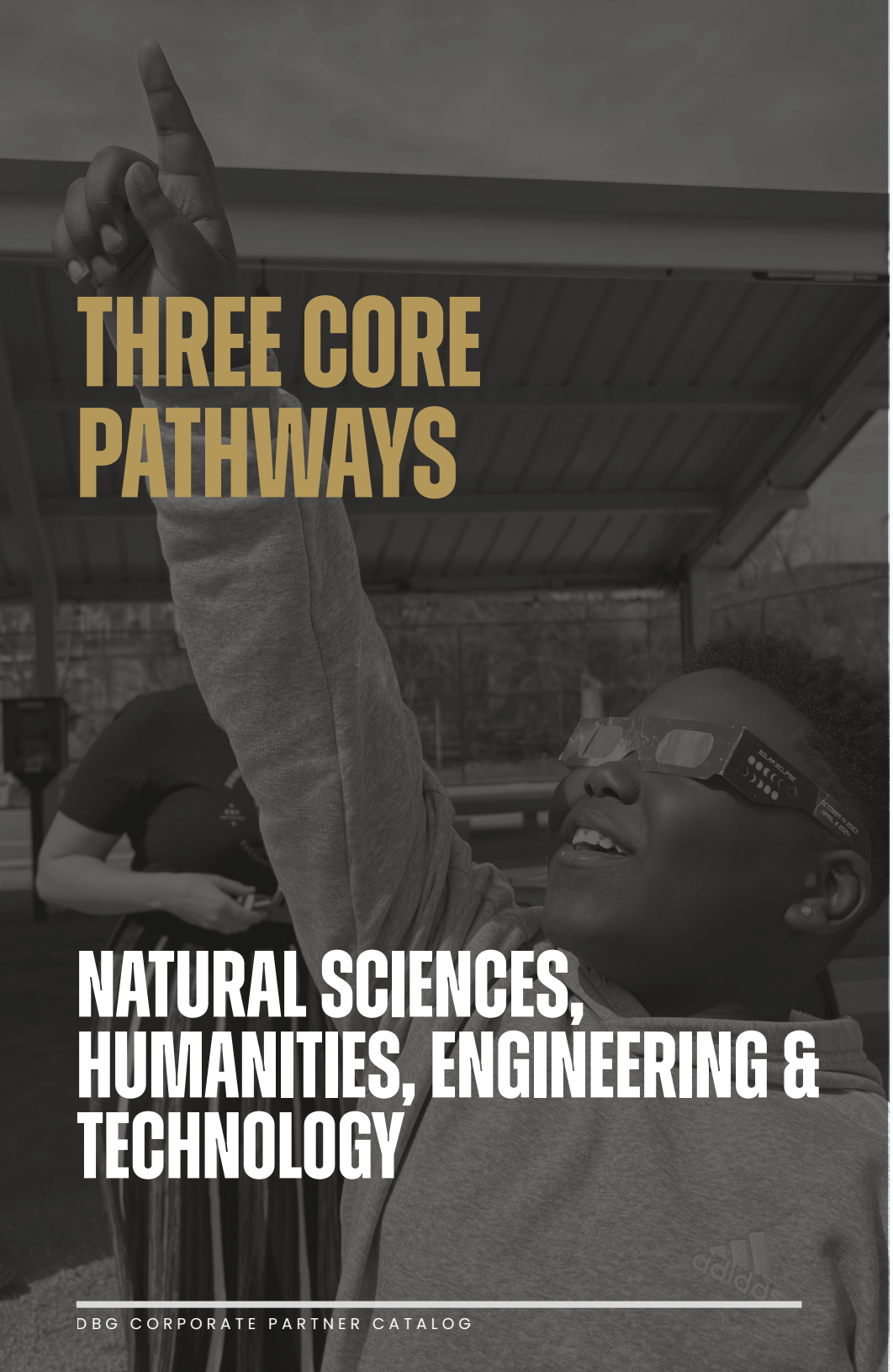
> Our mission aligns with DBG's through our shared commitment to youth development, confidence-building, and community impact.

THE POWER OF PARTNERSHIP

At DBG, partnership is not transactional: It's relational, iterative, and rooted in shared purpose. Our partners don't just deliver programming; they become part of an ecosystem where mentorship, trust, and consistency shape every student interaction.

Partners consistently describe the DBG environment as one built with intention, a place where students show up engaged, eager to learn, and ready to grow, and where educators are equipped with the tools to meet each young person where they are. This alignment creates space for both structure and creativity, allowing students to build confidence, develop discipline, and explore new pathways they may not otherwise access.

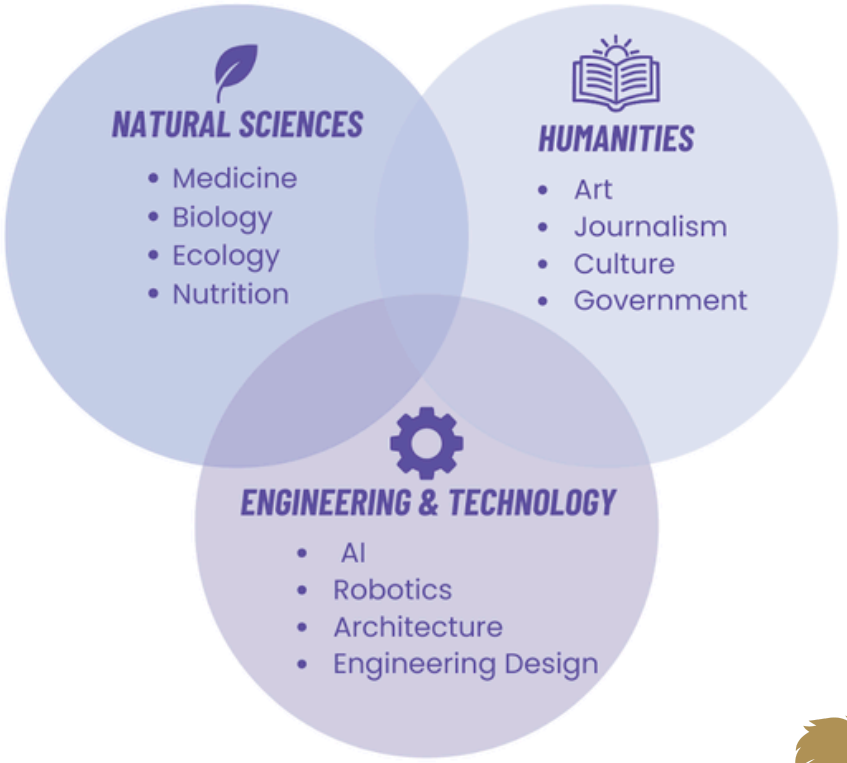
The work is about more than teaching skills; it's about helping students see themselves differently: as creators, leaders, and individuals capable of shaping their own futures. Together, this shared commitment allows us to continuously evolve, strengthen our approach, and deepen the impact we create alongside one another.



THREE CORE PATHWAYS

NATURAL SCIENCES, HUMANITIES, ENGINEERING & TECHNOLOGY

DBG maintains three core **Pathways** so students build depth over time. Within each Pathway, industry classes rotate each trimester based on student interest, partner availability, and opportunities. Every enrichment class and partner is placed in the Pathway that best matches its field so students practice skills consistently. Pathway placement is guided by ***SRM reflection, interest data, and developmental readiness—not a one-time decision.***





PARTNERSHIP OPPORTUNITIES

DISCOVERY PARTNERS

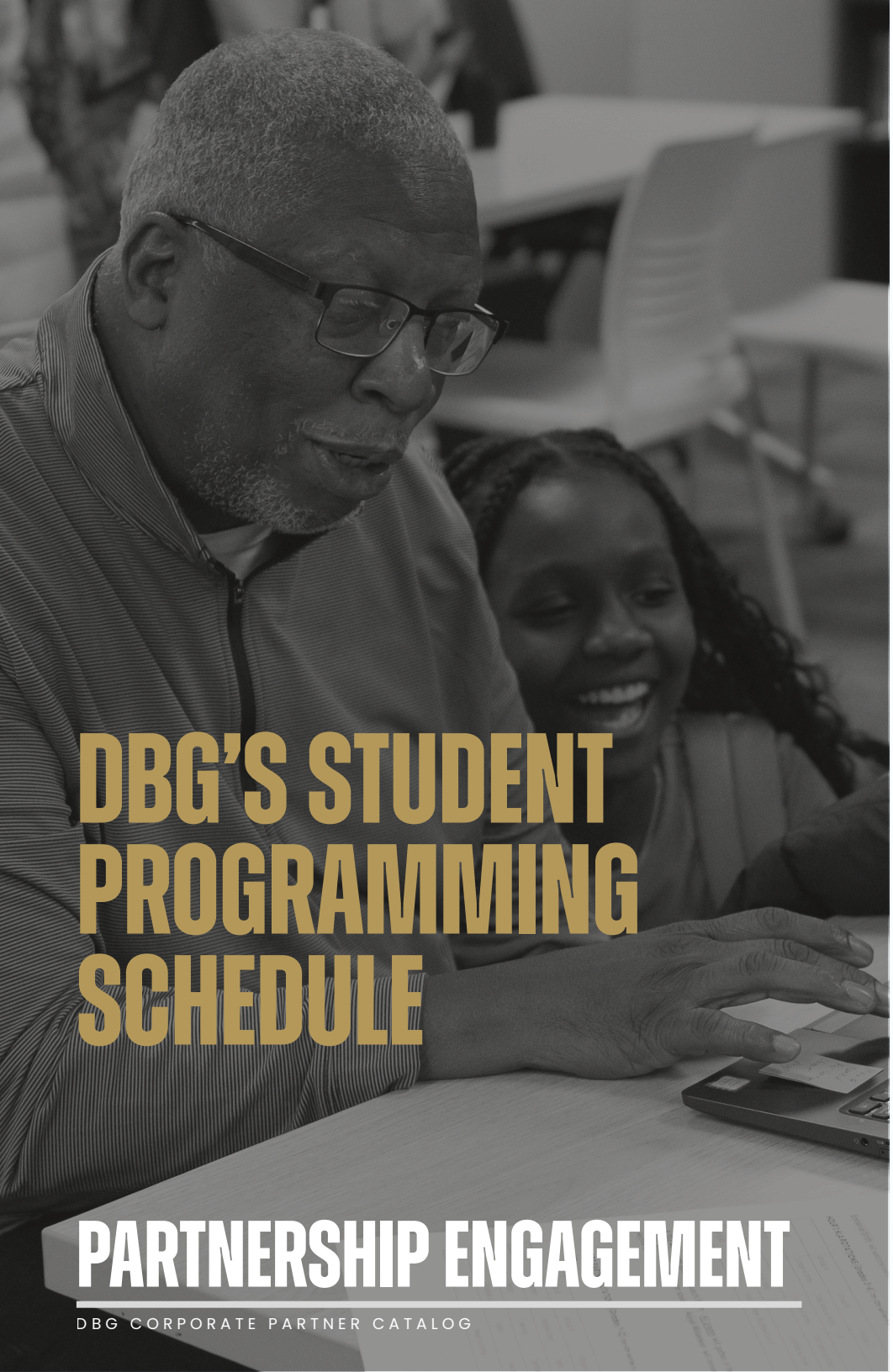
Drop-in style, non-sequential workshops

- Introduce your field to gauge interest and spark lifelong learning
- Engage your team in community connection and meaningful change
- Minimum of one-day commitment
- Seeing up to 30 students per day, 15 students per class
- Potential for an off-site experience

PATHWAYS PARTNER

Long-term, sequential style classes

- Cultivate deeper skills through sustained projects, critique cycles, and revision to work through challenges and improve over time
- Build consistency in community engagement to drive greater sense of purpose
- Full semester commitment (minimum 14 weeks)
- Once or twice per week
- Seeing up to 30 students per day, 15 students per class



DBG'S STUDENT PROGRAMMING SCHEDULE

PARTNERSHIP ENGAGEMENT

DBG CORPORATE PARTNER CATALOG

YEARLY PATHWAYS PROGRAM SCHEDULE

First Trimester: September - December

Second Trimester: January - March

Third Trimester: April-June

Minimum Committment: One hour per week for 14 weeks (one trimester)

Summer Programming: July - August

- Pathway Partners host a weekly one-hour-long class for 7th-8th/9th-10th grade students
- Explorer partners host two back-to-back workshops with grades 3rd-4th and 5th-6th



DBG'S PATHWAYS COALITION

What YOU Get

- Monthly meet-ups
- Newsletter updates
- Capstone Project participation & co-design with DBG Staff
- Visibility on DBG's owned media channels
- Curriculum framework aligned to Pathways model
- Student enrollment and scheduling
- Classroom space, materials guidance, and staff co-facilitation
- Reflection templates and reporting tools
- Progress tracking and weekly feedback
- Annual Partner Celebration

What YOU Give

- Option to participate in week-long summer sampling to assist with student scheduling
- Deliver hands-on, skill-based instruction tied to your industry
- Meet weekly with DBG staff for planning and alignment
- Submit short class reflections after each session (30 minutes allotted)
- Support a student capstone project at the end of the semester
- Continued Support: Renew or update the curriculum each semester to continue the partnership



FUNDERS: SPONSORSHIP

EVENT SPONSOR

Monthly Programming Events

Regular events to bring together students, parents, staff, and partners to showcase student work and build community.

- **$5K/per event** (TITLE SPONSORSHIP)
- **$100K/Annual Sponsorship** (PRESENTING SPONSORSHIP)

Annual Programming Events

Yearly events to celebrate organizational excellence and honor the efforts of our village.

Annual Partner Celebration

- Presenting: **$25,000**
- Title: **$10,000**
- Ally: **$5,000**
- Friend: **$1,000**

Professional Networking Event

- Presenting: **$10,000**
- Partner: **$2,500**
- Friend: **$1,000**

TYPES OF SPONSORSHIP

Academics: $200,000

- Literacy Intervention
- Numeracy Intervention
- Financial Literacy
- Digital Literacy
- Scholars' Studio

STEAM Lab: $150,000

- STEAM - **$30K/each**

Wrap-Around Services: $1M

- Nutrition and Culinary: **$350,000**
- Transportation: **$500,000**
- Basic Needs: **$50,000**
- Behavioral Therapy: **$30,000**
- Back to School: **$20,000**
- Senior Packages: **$50,000**

College & Career Success: $100,000

- Campus Visits: **$15,000**
- Test Prep: **$10,000**
- Junior Coaches Program: **$25,000**
- Alumni Fellowship: **$30,000**
- Corporate Internships: **$TBD**
- Distinguished Gentlemen's Society: **$10,000**

Scholarships: $250K General Fund

- Private High School
- Private Middle and Elementary School
- College & University
- Trade School

Athletics: $100,000

- Seasonal Competitive Sport
- Sports Sampling

Holiday Sponsor: $50,000

- Holiday Events Sponsor
- Student Gifts

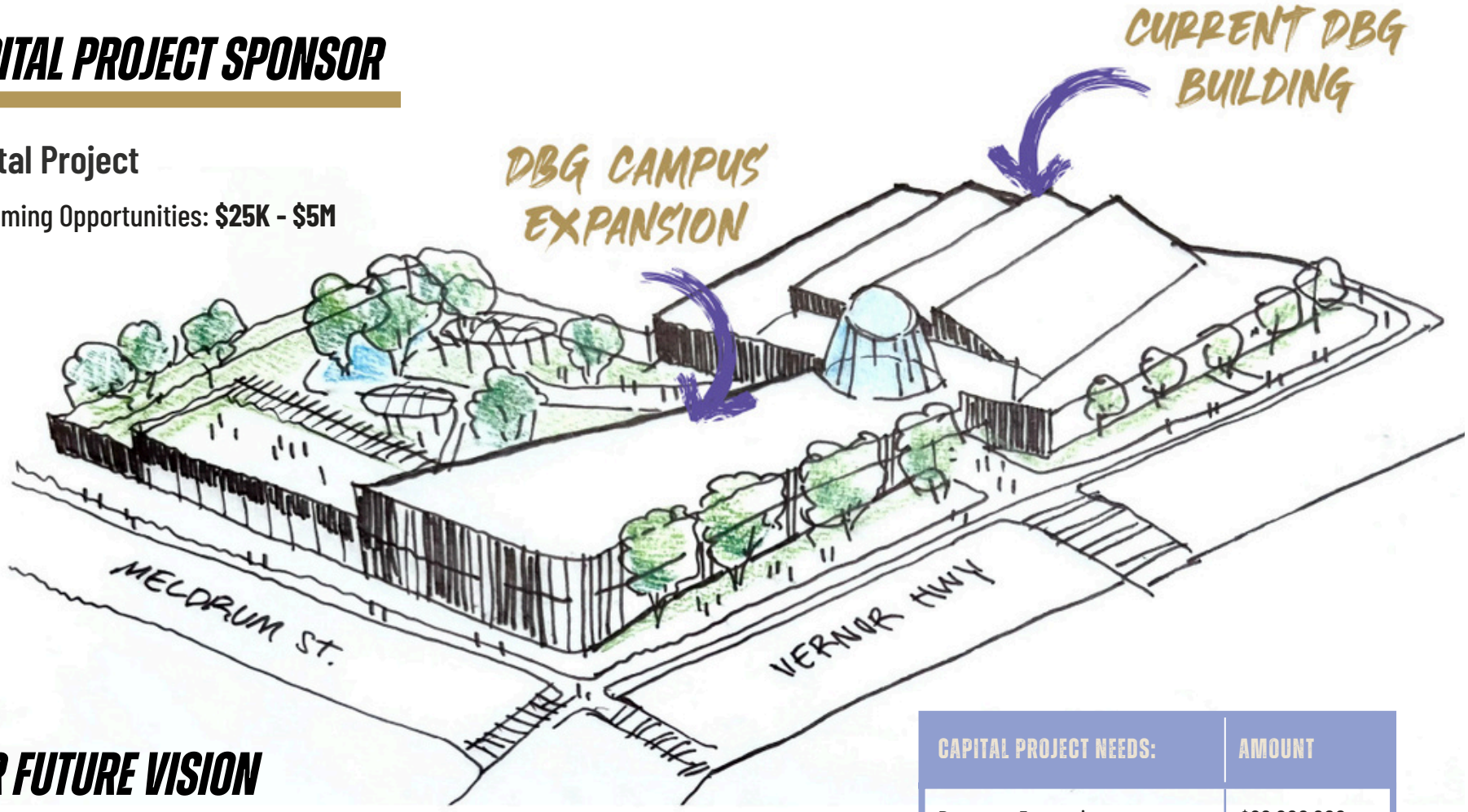
International Travel: Study Aboard $100,000/Annually

- Airfare & Lodging: **$30,000**
- Transportation: **$10,000**
- Guided Tours, Cultural Sites: **$10,000**
- Per Student Sponsorship: **$5,000**

CAPITAL PROJECT SPONSOR

Capital Project

- Naming Opportunities: **$25K - $5M**

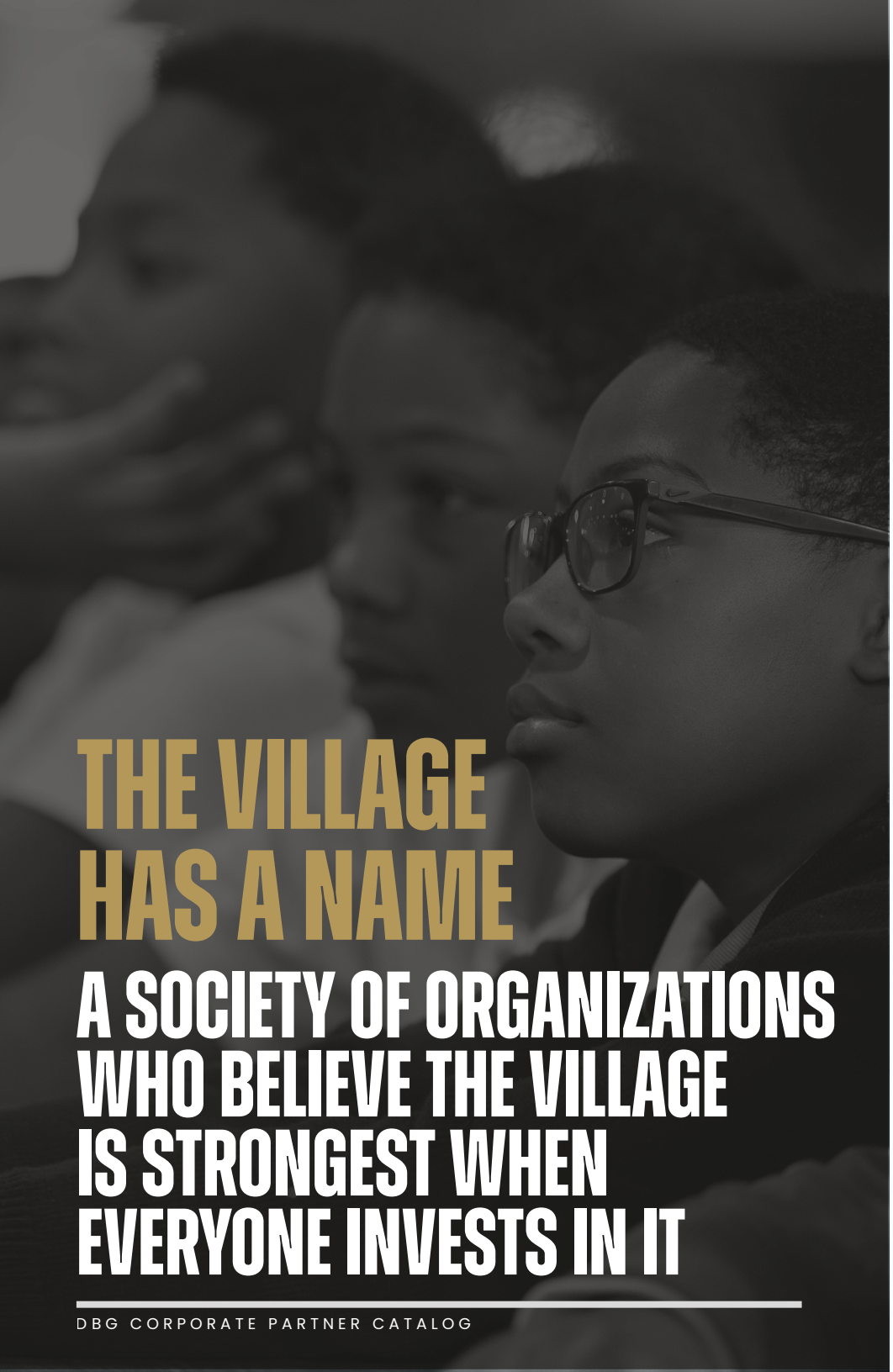


OUR FUTURE VISION

DBG is in the process of raising enough funds to expand our Detroit campus, double capacity, and increase student enrollment to 500. We have a shovel-ready project in the works for a campus expansion, including a STEAM Lab, community space, and DBG Academy for out-of-market partners implementing the DBG methodology in their programs.

The more than 3,000 students on our current waiting list provide a small window into the true demand in Detroit and beyond. DBG is working tirelessly to accelerate our impact and scale support.

CAPITAL PROJECT NEEDS:	AMOUNT
Program Expansion	$20,000,000
Capacity Building	$12,000,000
Capital Expansion: STEAM Lab & DBG Academy	$10,000,000
Sustainability	$8,000,000
TOTAL NEED:	**$50,000,000**



THE VILLAGE HAS A NAME

A SOCIETY OF ORGANIZATIONS WHO BELIEVE THE VILLAGE IS STRONGEST WHEN EVERYONE INVESTS IN IT

PORCHLIGHT PARTNERS
GIVING SOCIETY

The core of our corporate and foundation giving, our **Porchlight Partners** create a sense of welcome and safety, ensuring our youth and families know they are never alone. By fostering spaces of connection, encouragement, and guidance, Porchlight Partners remind our youth that the village is always ready to receive them with open arms.

For more information contact:
Peter Fezzey - pfezzey@dbgdetroit.org
Chief Advancement Officer

Partners who sustain programs at a level of at least $25,000 annually are highlighted in our annual impact report, our website, and on donor recognition as it evolves throughout our space. We welcome partners to take advantage of opportunities to use our venue for corporate events and gatherings and build DBG-hosted team-building opportunities. We provide partners with full digital toolkits, including logos and custom URLs, to encourage further support among their employees and community.

THANKS TO OUR VILLAGERS

We are nothing without our village.

AA Van Elslander Foundation
ALDI
ally Charitable Foundation
amazon
American Idea Foundation
AmeriHealth Caritas Foundation
ballmer group
CAPTRUST
Charles Stewart Mott Foundation
Comcast NBCUniversal
Community Foundation for Southeast Michigan
Detroit
Detroit Lions
Detroit Sports Commission
Eagles for Children
Ewald Foundation
Gilbane
Google
The Holley Foundation
Huntington
The Jewish Fund
KLA Foundation
lovasco
The Derek & Shelaine Maxfield Family Foundation
McLaren
meijer
MCAN
Michigan Department of Education
NFL Foundation
NSF
Ralph C. Wilson, Jr. Foundation
Wendell & Doris Rogers Foundation
ROSSETTI
Sachse Construction
Shamrock 555
Shared Mission Foundation
The Skillman Foundation
Stand Together Foundation
Target
Toni A. Wisne Foundation
United Way for Southeastern Michigan
Walters Family Foundation
Yield Giving

